

Via Mobility Services 2855 N. 63rd Street | Boulder, Colorado 80301 www.viacolorado.org | 303.447.2848 Nonprofit Org. U.S. Postage PAID Boulder, CO Permit No. 543





Mobility for Life



The Silver Tsunami

Starting in the years following World War II until 1964, about 78 million people were born in the United States, creating a large birth cohort known as the Baby Boomers.

Unique historical and economic influences contributed to this birth surge. When the war ended in 1945, returning veterans married, started families, pursued higher education, and bought their first homes. While the formative years of the pre-boomers generation were shaped by the Great Depression, slower birth rates, poverty and insecurity of a home or job, they now entered a post-war period where it was possible to thrive on the American dream, life was simple, jobs were plentiful, and consumer demand fueled economic growth. A record number of babies were born.

While the term "silver tsunami" was initially coined to refer to the aging of the American workforce and declining labor force participation rate, it is now colloquially used to describe the profound effect this aging cohort will have on America.

The first of the baby boomers have now entered their senior years. The silver tsunami has arrived.

Via has done much to prepare.

You can't open a newspaper (with your hands, mouse or app) these days without reading some reference to the impact of the baby boomer generation. It's important to remember however, that a tsunami is something that strikes without warning. In fact, the demographic wave that we are looking at is an extremely well-documented phenomenon that is washing inexorably across a wide flood plain.

Our commitment to ensuring mobility has driven our work and forced us to change to meet the future needs of the populations we were founded to serve. While we started planning for this demographic shift a decade ago with growth scenario planning by community, the building of a new facility, an organizational name change, and innovative mobility options programs, we've been amazed by the demand. Can we meet our promise of mobility for life?

Not without help. This significant demographic shift compels all communities to prepare. Enhanced investment in transportation is critical in every community we serve. Research shows that seniors are driven by a desire for connectedness and that being close to friends and family is the most important factor contributing to their outlook on life, physical and mental health and getting the most from their golden years. Progressive policymakers and planners need to look at how to retrofit their communities with transportation options, housing and land-use patterns that help people keep their independence as long as possible.

Like generations before them, the baby boomers have fortified our country and shaped our world. They've made groundbreaking discoveries,



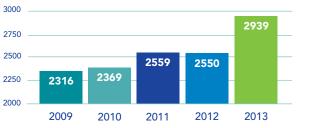
pioneered new industries and led our businesses. They have raised strong families and strengthened communities and serve as role models to future generations.

The silver tsunami is here, but we do not have to succumb to the metaphor that we will all be washed away by the force of this oncoming wave. We can move forward collectively—and interdependently—to provide an inclusive and connected community, a social hallmark of the baby boomers and a value that unites all generations.

It is important to recognize that each one of us, if fortunate, will be older some day. What kind of community do you want for yourself?

Let's start creating it now.

Unduplicated Clients Served





2013 – 2014 Board of Directors

Frank Bruno

President 2013-2014 VP for Administration, Western Disposal

Gretchen Fapore-Wahl
Past President 2013
Senior VP. First National Denver

Frank Latino, Jr. CPA
Treasurer 2013-2014
Owner, Latino & Associates

Liz Abbott

Vice President 2013-2014
Director, Boulder Public Library, retired

Wendy Reynolds Secretary 2013-2014 Branch President, Summit Bank & Trust

Stacy Cornay

Member-at-Large 2013
Owner, Communications Concepts,
Public Relations & Marketing

Peter Powers

Member-at-Large 2014
Director of Business Development
Longmont United Hospital

Don Brown President, Optimal Blue

Joan Campbell Community Volunteer

Forrest Fleming Owner, Instant Imprints

Marie Gambon* Vice President for People, Boulder Brands, Inc.

Scott R. Gresser* Vice President/CFO TRU Community Care

Suzanne Hoover Career Volunteer

Lenna Kottke Executive Director, Via

Ted Manning Consultant, retired

Bill Munson VP/CFO, Boulder Community Health

B. Scott Smith Founder and Principal, The Colorado Group

Sam Sussman Co-Owner, 8 Days A Week Imaging

Sharon Svendsen* Attorney

We envision a future where all people, regardless of age, health, disability, income or ethnicity have easy access to the mobility options they need to enhance their independence and quality of life.

Our Mission

Our mission is to promote independence and self-sufficiency for people with limited mobility by providing caring, customer-focused transportation options.

We provide a variety of specialized transportation and mobility options that improve the quality of life for older adults, individuals with disabilities, and others with limited mobility in the many communities we serve.

We believe...

- ◆ All people are entitled to live as independently as possible within their life circumstances.
- ◆ Freedom of movement is a basic human need in our society.
- Everybody counts, regardless of age, health, disability, income or ethnicity, and has a contribution to make to the community in which they live.

We are guided by values...

- ◆ Integrity in all our business dealings
- ◆ Respect for individuals
- ◆ Teamwork and positive problem-solving
- ◆ Caring—for our customers, for our community and for each other



Dear Friends,

The September floods that washed across Boulder County and other
Front Range communities were a powerful reminder of the force of water.

The demographic age wave that is washing over society is having powerful impacts as well. Via felt the force of both during 2013. While we have been preparing for the aging of the population for a decade, 2013 brought a dramatic increase in the number of people seeking our assistance.

This increase comes at a time when government funding is declining. We are working both to increase the efficiency of our operations and to enhance other sources of revenue. Philanthropic support continues to grow from both individuals and corporate partners, highlighting the role both play in supporting a community that values healthy aging. Our social enterprise efforts took a significant leap forward as we were awarded a new five-year contract with RTD to provide Access-a-Ride and Call-n-Ride services in the Denver region. We will be increasing our Access-a-Ride service to individuals eligible for RTD's ADA-mandated transportation program for people with disabilities by 50%.

Our Board of Directors developed new strategic goals for Via, clarifying our position as the leader in mobility options in Boulder County for older adults and people with disabilities, while also serving as a resource in the greater Denver region for mobility options and transportation services. Concurrent with these strategic planning efforts, we found ourselves responding to the devastating September floods, giving us new appreciation for the metaphor of the Silver Tsunami.

Whether the need is immediate and short-term or part of a long-term demographic shift, mobility continues to be essential to quality of life.

Lenna Kottke
Executive Director



I've served on a number of nonprofit boards.

What motivates me about Via is that the services we provide are very concrete and direct. We're all about transportation and mobility to help people remain independent and vital, when other more traditional forms of transportation are no longer viable. These days, we often speak of Building Community—well, that cannot be successful unless everyone has an opportunity to participate. Via provides one of the most important links in that chain of community. We help people participate who might have given up trying to engage without an organization like Via on the scene.

L. Dw. Su

Frank Bruno
President, Board of Directors



"Dear Bryan,

THANK YOU for teaching Josh how to use the RTD bus to travel to and from his new school! This has been such a big change from The Joshua School, but it's been so good for him and us. He's more independent than we ever thought, and can adapt if he makes a mistake. You are such a special person, and we just wanted to let you know how it is paying off for Josh and his family. We hope to meet up again sometime, but are glad many get the benefit of you specifically as a travel trainer.

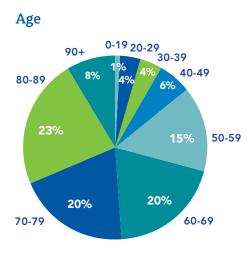
— Love. Jeff, Tami, Josh, Ben and Michaela ??

About our clients

Income

36% lived at or below federal poverty level of \$11,490 annually for a family of one

56% do not have the minimum income to meet The Elder Economic Security Index for Boulder County

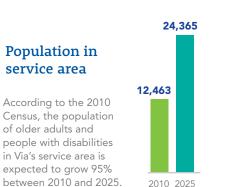


Population in

of older adults and

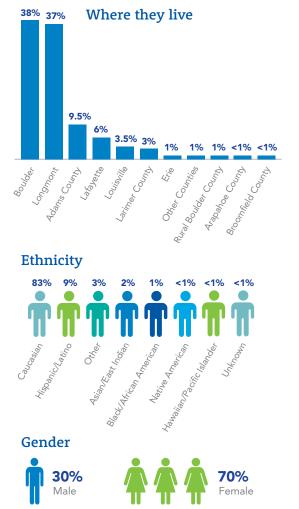
in Via's service area is

service area



Disability Status

56% lived with a disability or advanced frailty 23% lived with a chronic disease or condition 21% report no disability or chronic condition



Awards

June: The Boulder Chamber of Commerce recognized Executive Director Lenna Kottke as one of five Women Who Light the Community.

June: The Colorado Green Builders Guild awarded Via the Green Building Star Award in the area of Best Green Commercial New Construction in recognition of demonstrated excellence in sustainable construction and design for our new 36,000 square-foot facility.

September: The Colorado Association of Transit Agencies (CASTA) recognized Via's Director of Operations, Rich Burns, and J Hastain, Mobility Manager, with the Open Category Award for Excellence in Service Coordination.

Via Paratransit

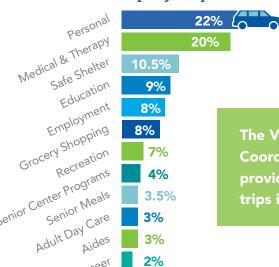
The paratransit program provided 143,719 total trips.

- 116,645 on-demand trips were provided.
- 2,639 unduplicated individuals were served.
- 15,032 trips were provided for individuals experiencing homelessness in order to secure safe shelter during the winter.
- 28,942 trips were provided for medical or therapy purposes.
- 16,606 trips were provided to ensure access to food and nutrition programs.
- The Climb, a transportation program serving the mountain communities of western Boulder County, provided 4,011 trips.
- Partnering with Boulder County, Via operated summer shuttles to improve access to rural areas; 8,031 trips were provided.
- 122,444 trips were provided in Boulder County.
- 37,115 trips were provided in the Longmont community.
- The volunteer driver collaboration with American Red Cross, which ended mid-year, provided 529 trips.
- The Medical Mobility volunteer driver collaboration with Boulder County CareConnect provided 3,291 trips.
- The average cost per trip was \$26.51.
- 617,377 miles were traveled and 66,728 revenue hours were provided.

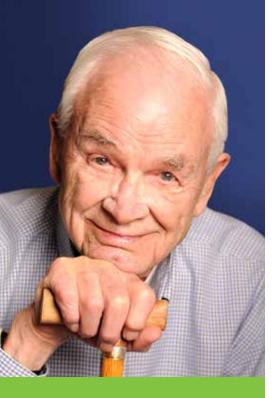
IMPACT

The 2013 Program Outcome Measurement Evaluation indicated that 95% of riders agreed or strongly agreed Via helps them to be more self-sufficient and 94% agreed or strongly agreed we help them to be more independent.

Trips by Purpose



The Via/Call-n-Ride **Coordination project** provided 40,750 trips in Longmont.



Via makes it possible for me to keep in contact with society.

- I have given up my driver's permit and I live alone. Via makes it possible for me to keep in contact with society. I get a ride to the Estes Park Senior Center 5 times each week. Without the ride I am lost and alone. I hope I will have the ride for the rest of my life.
- Frank G., Age 92



Travel Training Program

- 55 individuals were served in the comprehensive one-on-one mobility assessment and travel training program. Successful trainees used public transit for an average of 12 round trips per month.
- 11 Seniors on the Move group travel training classes were conducted with 92 participants.
- 19 Transportation 101 classes were conducted with 257 participants.
- 10 Train the Trainer seminars were conducted.
- 3 Colorado communities received program replication consultation.

IMPACT

The year-end Program Outcomes Measurement Evaluation indicated that 83% of successful trainees agreed or strongly agreed that they felt more independent than before they received the training and 83% agreed or strongly agreed that they have more confidence in their ability to get to where they need to go as a result of the travel training.



Mobility Options and Individual Travel Planning

Via's mobility specialists provide intake assessments and develop individual travel otions plans (ITP) maximizing the use of all transportation resources available, as well as provide information and referral based on individual travel needs.

- 1,583 individuals received intake or information and referral services.
- 585 had individual travel plans developed.

IMPACT

Two-month evaluations indicated that more than 50% were successfully using their individual travel options plans to get where they needed to go.

The Safety of Our Passengers is Our Highest Priority

The safety of our passengers, drivers and the public continues to be our highest priority.

- Drivers in the four divisions drove 3,343,371 miles and completed the year averaging 0.6 preventable accidents per 100,000 miles driven.
- 133 drivers were recognized for driving at least 1,000 hours behind the wheel (or 500 hours for part-time employees) with no infractions or preventable accidents.
- Via achieved a 13% reduction in preventable accidents.

Our Standard

Definition of an accident: Any time a vehicle comes in contact with anything other than the tires touching the ground resulting in property damage or injuries of any amount.



Significant Achievements

- A total of 2,939 unduplicated individuals were served in the paratransit, travel training and mobility options programs.
- Via's paratransit program provided a total of 143,719 trips.
- The financial year ended with a 3.95 percent margin of operating revenue over expenses.
- The HOP, Call-n-Ride and Accessa-Ride contract services provided 1,114,669 passenger trips.
- Via achieved a safety record of 0.6 preventable accidents per 100,000 miles driven.

Response to the Flood

• Via employees worked tirelessly during the 2013 September Flood to evacuate people from health care and assisted living centers; from churches where some had sought refuge to emergency shelters; and transported individuals from flooded neighborhoods to evacuation centers throughout Boulder County. For several weeks post-flood, Via provided flood victims with free on-demand transportation to FEMA Disaster Assistance Centers as well as to health care, food pantries, housing or other essential services to help stabilize their lives. Via provided 434 trips related to the flooding and its aftermath.

Social Enterprise

Social enterprise in the nonprofit sector may be defined as improving the effectiveness and sustainability of the organization by employing earned income contracts to achieve social objectives.

As a nonprofit organization, Via ensures that all profits from the three earned income contracts are reinvested to enhance our mission services, to nurture the well-being of our organization, to reinforce our commitment to the communities we serve and to make our organization's vision a reality.





The HOP Total Passenger Trips 882,270

The HOP is the heart of Boulder's Community Transit Network. The HOP is a high frequency circulator shuttle connecting the primary retail, social and educational centers in the city of Boulder, including the University of Colorado. The HOP is a fully funded contract with the City of Boulder, CU-Boulder and RTD.

RID Access-a-Ride Access-a-Ride

Total Passenger Trips 98,111

Access-a-Ride is an on-demand paratransit program mandated by the Americans with Disabilities Act (ADA) and is provided throughout RTD's (Regional Transportation District) fixed route service area. Riders on Access-a-Ride must be certified as having a disability that prohibits them from using the fixed route system. As the regional public transit provider, RTD is legally responsible to fund and ensure this service is available to eligible individuals.



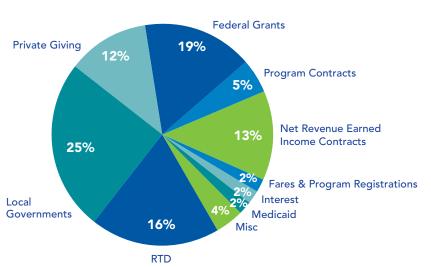
134,288 **Total Passenger Trips**

Call-n-Ride is a hybrid demand-responsive service established to serve residents living in specific communities where fixed routes are generally not cost effective. Designed to connect people to the RTD Park-n-Rides during peak hours, the service is open to anyone living or working within the defined geographic area for general transportation purposes. Via provides Call-n-Ride services in nine metro-Denver communities. This is a fully funded contract with RTD.

How We Support Our Mission Services

Paratransit, Travel Training & Mobility Options Programs

2013 Mission Services Revenue Categories



Mission Services

Revenue:	\$3,515,013
xpenses:	\$4,056,004
Paratransit Program	3,828,900
ravel Training and Mobility Options	227,104
NET OPERATING LOSS	(\$540,991)

Earned Income Contracts

(HOP, Access-a-Ride, Call-n-Ride):

(/	
Revenue:	\$10,154,180
Expenses:	\$9,130,182
NET REVENUE:	\$1,023,998

TOTAL AGENCY OPERATING REVENUE TOTAL AGENCY OPERATING EXPENSES

(excludes depreciation) \$13,186,186 NET AGENCY OPERATING INCOME \$483,009

\$13,669,195

2013 Mission Services Expense Categories



Via Mobility Services Statement of Financial Position

December 31, 2013 and 2012

Assets	2013	2012
Current assets:		
Cash & cash equivalents	\$1,883,060	\$1,095,795
Accounts receivable:		
Trade	2,394,555	2,782,715
Other	77,300	171,386
Pledges receivable	3,515	99,902
Deposits	10,388	22,203
Prepaid expenses & other	260,505	303,399
TOTAL CURRENT ASSETS	\$4,629,323	\$4,475,400
Investments limited as to use	1,206,169	1,044,440
Property & equipment, at cost:		
Facility	7,988,020	7,988,020
Land	2,501,137	2,501,137
Maintenance equipment	401,779	395,607
Office furniture & equipment	1,352,434	1,148,268
Vehicles	5,705,142	5,142,770
SUBTOTAL	17,948,512	17,175,802
Accumulated depreciation	5,472,196	4,723,746
TOTAL PROPERTY & EQUIPMENT, NET	\$12,476,316	\$12,452,056
Other assets:		
Inventory	117,986	73,019
Investments	2,191,688	1,939,412
TOTAL OTHER ASSETS	\$2,309,674	\$2,012,431
TOTAL ASSETS	\$20,621,482	\$19,984,327

Liabilities & Net Assets	2013	2012
Current & total liabilities:		
Accounts payable, trade	\$297,031	\$257,705
Accrued payroll and vacation	801,357	732,112
Payroll taxes & related liabilities	18,459	22,388
Unearned income	132,846	103,487
TOTAL LIABILITIES	\$1,249,693	\$1,115,692
Net assets:		
Unrestricted:		
Operating	5,634,031	5,184,377
Net investment in		
property & equipment	12,476,316	12,452,056
Board designated	1,071,272	921,656
TOTAL UNRESTRICTED	\$19,181,619	\$18,558,089
Temporarily restricted	55,273	187,762
Permanently restricted	134,897	122,784
TOTAL NET ASSETS	\$19,371,789	\$18,868,635
TOTAL LIABILITIES & NET ASSETS	\$20,621,482	\$19,984,327

2013 Financial Highlights

Net Income

The Board of Directors directs staff to manage the organizational annual budget to realize a three percent margin of organizational revenue over expenses. In 2013, this margin was 3.95 percent. Net revenue is used to maintain required operating, facilities and vehicle reserves.

Solar Panel Lease

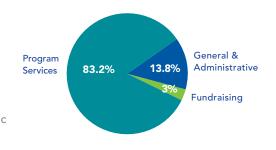
In December 2010, Via entered into an agreement with an outside party to lease 7,500 square feet of space located on the roof of our newly constructed headquarters. Under the agreement, the outside party is obligated to construct and maintain a solar photovoltaic power generation system on the roof to provide solar generated power to Via. The agreement provides specific rates Via will pay to the outside party for power generated from the system, with rates increasing 3% per year over the 20 year term of the agreement. The agreement provides for one five-year renewal period and provides the option for Via to purchase the system on the sixth anniversary of commercial operation of the system, unless donated by the owner, and each subsequent anniversary at the greater of the fair market value or the buyout value of the system, as defined in the agreement.

Net Assets Released from Donor or Board Restrictions

Net assets released from restrictions for the year ended December 31, 2013 represents funds released related to capital purchases of additional functionality to existing software, the purchase of ten vehicles and rehabilitation costs of certain vehicles.

Fundraising Expenses

Fundraising expenses reflected in the financial statements include salaries for employees who share other functional responsibilities outside of fundraising activities including communications, media and government relations, graphic design and website administration.





May the White Vans Keep Rolling!

I hope you receive all the funding you need to keep up the great work you do. I'm convinced that, without Via, my rehab program would have failed, since I don't drive and have no car. So thanks again, and may the white vans keep rolling.

— Ann M., Age 71 Boulder

2

Annual Fund Gifts

Individuals Liz and Dave Abbott Lois Abbott Joan and Paul Acker Holly Adamek Mark and Polly Addison Felicitas Aquirre Kathleen Ahl Randall and Susan Ahlberg Vicky and Rodney Ahlberg Irene Ahrens Vera Albritton Laura Alexander Rabia and Umrao Ali Renate Alpert Kathy and Al Alrubaiy Judith Altstadt Penelope Amabile Audrey and Robert Ambler Andy and Annette Anderson Craig and Judith Anderson Mariette and Herman Anderson Jessie Andrews George and Pam Angel Anonymous (25) Norma Antony Karl Anuta Margaret Archibald Alex and Nancy Ariniello Charles Arnold Tom Aron Patrick Ashburn Dennis Atwood Brenda and Bobby Avery Maria and Jesse Aweida Dr. Boulos and Suzanne Ayad Kaye Bache-Snyder and Howard Snyder Thelma Bachman Nancy Bachus Bennie and Jannette Balke Gwendolvn Ball Paula and Kenneth Ball Charlene Balsinger Mary and Jay Balzer Paula Bara Donna Barela Steven and Lynne Barnett Albert Bartlett Debra Baskett Clara Baughman

Sam and Hilda Baum

John Baylor

Heather Beadle Chauncey and Nancy Beagle Renee Beauregard Mildred Beavers David Becher Ingrid and Harold Becher Sara J. Beery Joseph Levine and Ruth Beiersdorf Deborah Bell Margaret Bell Stephen Bendit Doris Bennitt William and Jeanne Bensema Gloria and Jorge Bensus Gary D. Berg Wilmar and Lorna Bernthal Ann Berry James Berryhill Ray Bertrand Nancy Betancourt Helen and Gregory Beylkin Patty Jo and Kevin Bice Nancy Bigelow June Bills Nancy and Doug Birchmeier Suzanne and Peter Birkeland Thomas K. Birkle Harriet and Willard Bissell David Black Timothy and Mary Black Herbert Blacker Nancy Blackwood Gordon R. Blakey Marie and Howard Blaney John and Carolyn Bliley Jessma Blockwick Joan and Bernard Bloom Mary K. Blue and Tom Cobb Joseph and Ann Boberschmidt Janis Bohan Maxine Bondurant Patricia Booton Lynn and Mary Bopp Helen Bosley Barbara Bowman Fern Bowman Sandy and Sally Bracken Barbara Bradt-Ryan and Victor Rvan David Brandon

Catherine and Stephen Breeding

Janet Brennan

Joan Brett

Toni and Dan Brennand

Diane and John Briggle Charles and Debra Brindis Robert and Madeline Brockish Shirley and Eric Brod Andria Bronsten Don and Karen Brown MaryRose Brown Stanley Brown Paul and Helen Browne Teresa and Gerardo Brucker Frank and Shelly Bruno Ruth H. Buchholz Stephanie Buller Richard Burns Maggie Burrall Maxine Busch Virjean Butler Barbara Buttenfield Jenny Bux Radford and Carol Byerly Roger and Elle Cabbage Assunta and Salvatore Campagna Joan Campbell Susan and Marco Capitelli Leslie and Edward Capizzi Eleanor and Christian Cares Whitney Carman and Nada Diachenko Steve and Barbara Carnes Anne and Peter Carpenter Juliet Carpenter Frederick and Vivien Carter Phill Carter Alexander Carver Delphine and Joseph Casey Ramona Castillo Barbara Caven Jeanette Chadwick Rachel Chanev Lois Chapman Denise and Larry Chartrand Cuiving Chen and Kun Cen Michael and Mary Cherochak Tom Chesney Jim and Susan Chrisman Vera Chromy Roger and Norma Cichorz Dave Clabots Andrew Clark Noel and Pauline Clark

Margaret E. Cleary

Kenneth Cline and

Rebecca Cooper

Jesse Cleveland

Mary Cobb Richard Coble R. Dianne Coffelt Joanne Cole Sharon Cole James and Claudia Colwell Diane Compton Esther Concha and Eric Zarate Chris and Cathy Conery Susan Connelly William and Sherry Conner Genevieve and Michael Conners Shirley and Tom Conquest Michael Conrin David Cook Evelyn W. Cooper Mary Copeland Max and Barbara Coppom Sue Corbett William and Rita Corn Stacy and Paul Cornay Laura and Jack Cottrell Juana Covarrubias Edwin and Eleanor Crow George Curtis Carolyn Cutler Robert D'Alessandro Maria G. Davila Helen Davis Kenneth and Betsv Davis David and Karen Dawson Joan and Pete Dawson Lillian Dawson Nancy Dawson Mary and Tom Deany Danny E. Deaver Diana and Joseph DeBrohun Julia Dees Carol Delker Mark and Kati Detsky Marilyn DeYoung Margaret and Randolf Didomenico Linda and Don Diebert Gretchen Diefenderfer Chris Dinkins **Ronald Dobbins** Robert and Renee Dobransky

Whitney Dodd

Barbara Dolder

Theresa Doucet

Neil Draxler

Kristin Dougherty

Patty and Frank Doyle

Caroline and Preston Douglas

Jeffrey Dreyfuss Fran Dugan Helen Duhon Renee Durland Anton and Jeanne Dworak Dixie and Al Dworak Carol Dwyer Jennifer Eakins Stephen Eckert James and Marilyn Edsall Elizabeth and Carson Edwards Jennie and James Elliott David Ellison Clara Emerich Monica Emerich and Frank Lampe Shellev Emerick Linda and Lawrence Emsing Marian Engel William and Judy Erfling Lenora and Dennis Etchells John Evans Mary Jean and Peter Ewing David and Deborah Fahey Claudia and John Falvey Jesse Farr Mary Ann and John Farrington Mary Faulkner Laurie Fave Cecil Fenio Sweena Fernando Andrew and Joan Few Charles Fichman Jeanine Figur Richard and Alyssa Finer Betty Fischer Jim and Sandra Jo Fitzgerald Margaret Fitzgibbons and Thomas Daly Christa Flowers Tonva Fodness Lynne Foley June Follett Don and Judy Forkner Gail and Richard Frankfort Andrew and Audrey Franklin Charles Freedman and Mary King Margie Freedman Fredric and Carolyn Freeman Robert Fremaen Donald Frey Richard and Judy Fritz Stephen Fuller and Cynthia Unger Marilyn Furman

Robert Gall

Beatrice Gallegos Irma Galusha and Robert Harrington Marie and Ken Gambon Tess Gardetto Edward and Betty Gardner Mary Lou Garin Edward Hall
Susan and Clark Hamilton
Charles and Colleen Hamm
Betty Hammond
Nancy Haney
Deborah and Mark Hardgrave
Mary Nell Hardin

Marvyl Holder Annaliese and David Holland John Hollin Thomas and Catherine Holzer Dennis Holzinger Dottie and Ray Joyce Anne W. Judson Lesley Tarleton Julian Stacia Kabbash Colman and Marcia Kahn Diana and Kenneth Kahn Sandra Kail Alan and Joanne Kelly Fred Kemmerling Randall and Rachael Kester Hamida Khanum Charles and Margaret King Edward and Joy King Neil and Gretchen King

Stuart and Lauren Kingsbery

Brenda and Thomas Kirk

Timothy and Deborah Kitt

Joseph and Marjorie Klemp

Kenneth Klingenstein

Jan B. Kirkpatrick

Beth Kitelev

Phyllis Klein

"After reading your most recent letter, I felt like just opening up my wallet and handing over every cent."—Am M., age 71

Ann Garstang Shirley Garvin John and Marilyn Gary Ron and Deborah Geary Steven and Susan Gebert Rachel and David Gehr Jeannette George Rosaline Gerhardt Carol Gerlitz Eric Gertler Theresa Geruno Thomas Giddings Priscilla Gifford Burton and Mona Gillan John and Karen Gintert Paulina H. Goei Dr. Melvyn Golden Julie Gonzales Michael and Anita Gonzales Jean Gore Harry E. Goresline Beth Gouin Eleanor Gradziel Gustavo and Susan Grampp Geary and Jan Grantham Robert Grau Jack Gravlee Charles and Gail Gray James Gray Menucha Greenberg Jane Greenfield and James Pettit Helen Greschler Carol Grever Tom and Mary Grimmer Shandele Gumucio Frank Gunter Robert Guokas

Richard and Mary Gutheil

Glen and Ina Gwin

Jeanie Hale

Roger and Judith Guzman

Susan and Stephan Harman Ronald and Connie Harmon Jean and Herbert Harris Burgette Hart Judy and James Hartley Jim and Susan Hartman Dale Harvey Doris Hass Margaret Hauck Larry and Ruth Hause Bette and Earl Hauserman Carole and David Hawkes Deborah Hayes David Hays Joan and Emmett Haywood Josie Heath Cathy Heckel Natalie Hedberg and Thomas Vanzandt Nancy Ann Hedl Bob Hedlund Judy and James Heinze Suzanne Helburn Ada Heline Dr. Robert Helmerick Diane and Eugene Henderson Ray and Jeannine Henderson Ruth and Bruce Henderson Phyllis Herman Rebecca and Thomas Herman Alex and Nancy Herzog Minna Hewes David and Joan Hill Leo Hill Erma and Robert Hirning Bess Hittelman Jean and Jack Hodges Geraldine Hogsett Lisa Hojaboom

Linda and Charles Holbrook

Larry and Sandra Honomichl Herbert and Barbara Hoover Suzanne and David Hoover Mihaly Horanyi and Anna Hasenfratz Joyce and Ken Horner Elizabeth Horton Freda Hoskin Laura and Douglas Houston Pamela Howell Marcia Huber Milton and Neva Huffaker Diane K. Hughson Fred Hull Robert and Eileen Hunnes Janet Hupke Connie Hurlburt Phyllis Hurlburt Donna C. Hurley and Gene Hilton Jessie and Thomas Inglefield David and Karin Jackson Arnold and Victoria Jacobson Jo Jacobson Judith Jaehning and Barry Polisky Betty Jahn Stephen Jerritts Michael Johan Victoria Johns E. M. Johnshoy Carolyn and Sam Johnson Hillary and Eric Johnson Linda Johnson Maria Johnson Marie Johnson Rich and Dena Johnson Betti and Dennis Jones

Denise R. Jones

David Taylor

Nanette and Blake Jordan

Linda Jourgensen and

George and Jane Kanemoto
May Beth Kaplan
Phyllis Kaplan and
Stewart Guthrie
Lawrence Kaptein and
Ellen Brock
Linda and James Karagas
Nadine Karplus
Michael and Sandra Karpuk
Charles and Katherine Keim
Edward Kellenberger
Michael and Marianne Kellogg
William and Ann Kellogg

Charles and Nancy Knight
Liz and Michael Knoelker
Daniel and Pamela Knollenberg
Otto F. Koch
Robert and Laura Koecheler
Gail and Gerhard Koepf
Betty Konecne
Herta Koogler



14

Lenna and Jon Kottke Kevin and Wilma Krabbe Eleanor Kramer Bruce Kranzberg and Cathy Sacco Dan Krische Lanelle Krueger Glenn and Joanne Krumel Venita Kruse Svlvia Labrucherie Eve Lacey Howard and Mariory Lambert Anita Landess Ann and Gerhard Langer

Elizabeth Luckow Mary Ellen Ludwig Fern Lund Charles Lynch Richard and Jo Ellen Lyons Bruce MacKenzie Howard and Megan MacMillan Thomas and Gail Madden Kathleen and John Madsen George and Petrea Mah Jane and George Mahoney Gloria Main Amy Maiocco Caroline Malde

Mariorie McCurtain Kris McCusker Priscilla McCutcheon Alice A. McDonald Kevin McDowell Richard McDowell Thomas and Jo McGrath Cintra McIlwain and Warren Gillette Dion D. McMain Doris and Peter McManamon Suzanne McMurry Marilvn R. Mcnea

Gerald and Patricia McNutt

Marcella and Robert Munson Margie L. Murray Sarah Murry R Wood Myers Ann B. Mygatt Paul Nachtrab Joan Nagel Sharon Navitsky Dottie Neal Virginia Negrete William D. Neighbors G. Allan Nelson Gladys Nelson Richard and Carol Neslund

Phyllis and Paul Perreault Dee Perry Hazel Perry William H. Perry and Diane Clymer Mary Ann Peters Jana and Christopher Petersen Pat and Hans Peterson Edgar and Mona Pfohl Kathleen Phillips Lanny and Carmen Pinchuk Gerald and Marilyn Pinsker Rich Pinto Jerome and Joan Podgorski

"Independence and the ability to interact with others helps people feel vital, relevant and engaged. — Wendy Reynolds

Ligita Lapins Joyce Larsen Anne Larson Frank P. Latino Jack Laughlin Lee and Elaine Lawson Sharon and Donald Layton Margaret Le Mone and Peter Gilman Nicholas and Mollie Lee Scott Lee Harold and Joan Leinbach Dana R. Lenocker Kitty Leonard Mary and David Leonard Daphne Lewin Kathleen Lewis Clara Li Edith W. Li Cora M. Librize

Edward and Connie Lehman Kerry Lightenburger Diana and Richard Lirtzman Patricia and Robert Lisensky Neil Littmann Eleanor Livingston Kathleen Lloyd Camilla C. Lococo Leslie Lomas Joanne Long Susan S. Loo and Larry Donner Susan and Jon Lounsbury Sandra L. Love Susan and Allan Love

Jerome and Susan Malitz Margaretha Malonev and Robert Palaich John and Nancy Malville Rima Manas Bill Mandry Clyde and Rosa Manning Thurston Manning Carol March Charles and Barbara Margolf Kim Mariotti Gail Markel John Marottek Ruby Marr Michele Marshall Barbara C. Martin Janet and Scott Martin Mary Jean Martin Mirella Martus Luzie and Bob Mason Nancy Mason Ralph Mason Sue Masterson and Mary Dineen Carole N. Maston Mikki and Lorne Matheson Antoinette A. Matthews George S. Maxwell and Mary Tully Priscilla and Jack Mazzella Jill and William McCarren Jean and Nick McChesney Sharon McClew and Rich Wildau Joan McConkey

Janet McCowan

Peter and Alex McNutt Glennys McPhilimy Edna Mebane Richard and Donna Meckley Carl Buck and Robyn Meinhardt Janet L. Meinhold Elizabeth Mekkelsen Steve and Terri Melville Susan Merwin Jean Messimer Tom and Pat Metz Thomas and Pamela Metzger Stan and Elizabeth Michalski Sara and Josef Michl Patti and David Micklin Rosalyn and Harvey Micklin Meghan Miller Ruth Miller S. J. Miller Shirley and Glenn Miller Winona Miller David and Marlys Millhiser Edith Milton Andrew Minden Albert and Floretta Mitz Jere and Bruce Mock Valorie Mooney Allan and Ann Mord Axson Morgan Kay Morgan

Bill Morris

Bill Munson

Edward J. Morrison

Leonard Moskovit

Margi Ness Ed and Marcella Neumann John and Joyce Neville Paul and Donna Newendorp Jane Nicholson Basil and Carol Nicolaidis Catherine and Peter Nielsen Mildred Nilon Judy and Denis Nock Liesel Nolan Daniel and Dorothy Oberhausen Jeanne O'Donnell Daniel Ohlsen Glenn and Dorothy Oliver Jane M. Olson Mordhorst and Gerald Mordhorst Phyllis Olson Florina Opran Eulalia Ortega Amy Ostrander Kenneth Oxlev Laura Page Allison Palmer Wynne Palmer June Paquette Linda and Christopher Paris Dave Parsons Julia Pastorino Jane Patrick and Barry Schacht John Payne Wade and Elizabeth Payne Michael and Leonita Penevra Orlando Perea **Robert Perkins**

Richard Polk Victor and Natalie Pollak Brad and Jan Poole Robert Powell Peter Powers Karen Prater Rosemary and Douglas Prato Mary Prescott Kati Pressman Ella Preston John and Mary Price Connie Prinale Ann Puleo **Edward Putzier** Dale Quakenbush Mary Jo and Lyal Quinby David Quinn Cheryl and Ronald Rains Alice Ramstetter Paul J. Rapinz Carla and Sam Rapp Larry Rasmussen Richard Rasnek Bonnie and Charles Re Dorothy Read Marion D. Read Susan and James Rector Sharon and Dan Reese Norma and Gerome Reeve Scott Reichenberg Eva Reid Doris M. Remus David Renne John and Susan Reuter

Silvia Reves-Valdez

and Jose Luis Sandoval

Ellsworth and Madelyn Richards

Jack and Donna Rippberger

Tula and Kenneth Roberge

Robert and Susan Rochat

Robert and Diane Roggow

Susan and Jack Rosenberg

Susan and Robert Rosenthal

John and Rebecca Saccardi

Richard and Anne Salbera

Dorothy M. Sampson

Beth A. Rosenfeld and Lee Fife

Eric A. Roth and Vicki Teideman

Robert and Bonita Robertson

Wendy and Jon Revnolds

Kay and Charles Rice

Walter Richards

Martha Ridgway

Kathy Rinehart

Curtis Riggs

Ann Ripley

Teresa Rivas

Margie Robinson

Marcia Rodnev

Marjorie Rogers

Bill Roettker

Nettie Rooks

Glenda Rowe

Glenn Rowley

Phyllis Rubin

Ena Russell

Alex Salvo

Robert Rumfelt

Victoria Ruwitch

Barbara Sable

Denise Sanders Nancy Simon Ruth E. Sanderson Rachel Simon Garry Sanfacon Andrew Simpson and Wendy Eder Ginger Saul Donald and Lavon Saunders Sandra and Arden Simpson Britta Singer Peter and Paula Schild Sandy Sisneros Jeannine and Thomas Schlatter Mary Schlesinger Victor Skaggs Betty Skipp Susan Schlosser Walter Smallwood Dorothy Schneider Jitka Smetana Henry Schnitzer B. Scot and Eileen Smith Robert and Barbara Schnurr Diana and Lawrence Smith Gloria J. Schoeneshoefer Elizabeth and Fred Smith Garv and Lisa Schone Imogene Smith William Schooleman Jane Engle Smith Darla and Steven Schueth Leslie Smith Annemarie Schutte Waltraut Smith Loren Sciaky Charlotte Smokler Allan and Rosa Scott Arthur and Carol Smoot Anna and Paul Scott Janice Snooks Barbara M. Scott Jeanne Snyder Brenda Seaborn Marie Sollod and Virginia Bruce Vivian and Richard Seale Frances Sonitzky Beverly Sears Ethel D. Soppeland Beverly Seeds Margaret Sparks Marilvn Sena James and Marlyn Spelman Robert and Betsy Serafin Pat Spence Debby Shaffer-Meyer Patricia Spencer Svlvia Shaw Guy and Pamela Sheets Abigail Sperry Norman and Wamoth Spicer Jamie Sherer Stanley Stawiarski Michael and Gail Shimmin and Dhiana Armstrong Janice Shirev Mark and Shirley Steele Jimmie Shook Elizabeth Stephenson Craig and Dorothy Short Ruth Stern Doti Short Judith and Norton Susan Sidwell Steuben

James and Marlene Stevens Marianne and David Thomas Ernest Stiltner Suzanne Thomas and Eleanor M. Stimac Steven Stone Zoe Ann and Paul Stivers Joann Thompson Mack Thompson Bernard and Leona Stoecker Mary Thompson Judith Story Diane Stow Richard and Hazel Thornley Katherine Streicher Marion Thurnauer and Alexander Trifunac Jan Stuart Norman Todd Stein and Karen Sture Valerie Kae Todd Diane Sullivan **Edith Toliver** Richard and Carole Sullivan Mary and Parker Tracy Corbett Summers Cav Tran Patricia and Gilbert Summers Diana Tripp Sam and Cheryl Sussman Robert C. Tripp Sharon Svendsen Jeffrey Truesdall and Jon and Catherine Swanson Reesa Porter Tom Swart Thomas H. Trumble Richard Swiderski Mary Tully Sophie Szollosi Paul Turley William and Lillian Taggart Steven P. Turley Anita and Jon Tamm Connie Urban Laurie Tamm Karen Utlev Avlona and Douglas Taylor Richard and Elizabeth Valent Norman Taylor Margaret and Joseph Van Andel Robin and Kent Taylor Maureen Van Camp Rodney and Judith Taylor Betty Van Zandt Walter Taylor Marilyn J. Vandruff Anne M. Tengler Ruth E. Vanzuiden Susan Thayer Elena Vasiliu Edward and Mary Theiss Paula Vaughan Kristine Theriault Betty Vesta Carol Thieme Catharine Vorhaus Bertha Thomas



Gary W. Waggoner and Wanda Cox Gretchen and John Wahl Dennis and Janet Waide Jean and William Wainwright Jean Walker Simeon and Janis Walker Alice Wallace Bruce and Margo Walsh Regis Walters Jan Warren Eleanor L. Webb Karen and Philip Weber Heidi Weckwert Alice A. Weed-Ziegler Claude M. Weil and Carolie Coates Kathleen and Dennis Wellman Virginia and Joseph Wells Catherine Werner Wheelwriaht

Irene Wessell Robert S. West Rebecca and Ronald Nancy T. Whetstone Susan White Phyllis and Roy Whyman Nancy W. Wigington Mary Wilder and Duane Root Teresa Wilkens Linda Wilkinson and Dave Brown Ann Williams Gretchen and Richard Williams Mildred Williams Robley and June Williams Steffi E. Williams Valerie and John Williamson Verna Wilson John Wittemver Jack Wolfe William Wood Thomas Woodard James and Bonnie Worrall Larry Worster Jackie Wright Ruth Wright Stephanie Wrotny Susan Yancik **Donald Yannacito** Michael Yanowitch Maria D. Young

Wendy Zalcberg

Nicholas Zanow

Delia Zamora

Carol Zelzer

Yanzeng Zhao

Ming Ying Zhou Daniel and Pat Ziemkowski Arthur Zirger James Zoller

Tributes

Barbara and Steve Carnes In memory of John Carnes Nancy and Doug Birchmeier In memory of John Heard Susan White In honor of Dunn Memorial Senior Housing Carol March In memory of Jo Lyon Cathy and Chris Conery In honor of John Parry Margie Robinson In honor of Marquerite Robinson

Foundations and **Organizations**

1040 Foundation Amgen Foundation Ball Corporation The Ball Foundation Blooming In Boulder County BNSF Foundation Boulder Rotary Club **Bright Mountain Foundation** Britton Charitable Fund **Burt Foundation** Collins Foundation Trust Colorado State Bank and Trust Community First Foundation Community Foundation of Northern Colorado Community Foundation Serving Boulder County Connect First Curves of North Boulder Daniels Fund The Denver Foundation Estes Park Community Thrift Shop Estes Park Rotary Foundation First Presbyterian Church

Foothills United Way

James Hynd Trust

Ladies of the Elks

Foundation

Longmont Community

Louis P. Singer Fund

Foothills United Way Foundation

IBM Employee Services Center

Margaret A. Cargill Foundation

McKesson Foundation PASCO Pratt Management Regional Transportation District

Renaissance Charitable Foundation

Rikemann, LLC Rose Community Foundation Royal Neighbors of America Sill-Terhar Motors

United Way of Larimer County

Corporate Partners

Avista Adventist Hospital Boulder Community Health **Boulder County Business Report** Brock Media/Boulder Magazine Cloud Peak Energy Colorado Business Bank Daily Camera David P. Micklin, D.D.S. Exempla Good Samaritan Medical Center Frasier Meadows Retirement Community Golden West Krische Construction Larry H. Miller Toyota Boulder Law Offices of Kottke & Brantz, LLC Lockton Companies of Colorado Longmont United Hospital Platte Valley Medical Center RouteMatch Software Smart Balance Summit Bank & Trust Wells Fargo Western Disposal Services

The Climb

Larry Worster

Anonymous (1) Joanne Cole Gretchen Diefenderfer Andrew and Joan Few Charles and Gail Grav Howard and Marjory Lambert Jack Laughlin Luzie and Bob Mason Nancy Mason McKesson Foundation PreRace, LLC Larry Rasmussen Ernest Stiltner **Judith Story**

In-Kind Donors

3 Margaritas

B.O.B.S. Diner

Blockbuster

Blue Parrot

Chili's

Efrain's

Macy's

Sonic

Subway

Tokvo Joe's

Paul Turley

Vic's Espresso

Zucca Ristorante

Joan Campbell

Endowment Gifts

Lenna and Jon Kottke

Federal Grants

FTA Section 5311

Capital Grants

FTA Section 5310

Richard and Carol Neslund

Title III Older Americans Act

FTA Section 5317 New Freedom

Gretchen and John Wahl

Walnut Cafe

Waterloo

Carol Karim

Melting Pot

Murphy's North

Lindsay's Deli

Elevations Credit Union

Medi Spa at Rock Creek

Prairie Mountain Publishing

RouteMatch Software

Donald Frey, LightLouver, LLC

Suzanne and David Hoover

Apeizza E. Vino **Ball Corporation** Big City Burrito Blackjack Pizza **Boulder County Business Report** Brewing Market Brock Media/Boulder Magazine Century Casino Colorado Music Festival Town of Superior

The Ride of Your Life Capital Campaign

Gary D. Berg Frank and Shelly Bruno Max and Barbara Coppom Jim and Sandra Jo Fitzgerald Andrew and Audrey Franklin Suzanne and David Hoover Longmont United Hospital Judy and Denis Nock Jana and Christopher Petersen Paul Turley

Via is grateful for the individuals and organizations listed here who gave accurate lists. If we have misspelled or inadvertently omitted a name, please accept our apologies. Call the Development Office with corrections at 303.473.2883.

Via is a private, nonprofit organization.

Local Governments

Adams County Arapahoe County **Boulder County** City of Boulder City of Brighton City of Lafayette City of Longmont City of Louisville Town of Bennett Town of Deer Trail Town of Erie Town of Estes Park Town of Lyons

John Wittemyer

generously from January 1 to December 31, 2013. We have made every effort to produce

©2014 Via Mobility Services

Giving up the car keys without giving up what I love to do. "

I am a 90-year old senior and was absolutely convinced that I still had sufficient marbles left that I was an invincible driver, in spite of my son's fear to the contrary. The conversations I had with him about giving up the car keys were most difficult and I resisted all the way.



My son and I participated in a program that encourages conversation between the generations about this issue. We were amazed at how we could understand (finally!) each other's viewpoints, which made my decision much more acceptable.

I made my own decision that it was time and jumped into the abyss, I thought, of losing my independence, my flexibility, dependence on others (quilt, quilt, quilt!) and locating alternate means of transportation. For me, and I know for many others, the decision to stop driving is emotional, debilitating, humiliating and limiting and was perhaps the third most traumatic event in my life (the others were an untimely mate's death and a divorce). Especially, I would miss the weekend visits with Ginger, my sweetheart of 20 years, who lives in Brighton.

When I learned about Via's travel training program, I enrolled and learned how to take the RTD bus, which had a stop right near my home, to get to Brighton and close to Ginger's house. Now, instead of driving, I board the bus equipped with a book and favorite libation, and passing the time in relative ease, continue to have my weekly visit with Ginger. I also discovered other options Via provides to get around, and though it took me several months to adjust, I have emerged with nary a blip in my lifestyle.

I would be most happy to volunteer to address the issues with individuals who are as much at sea with this problem as I was. If I could do it, anyone can.

- Russ M., Age 90 Boulder

Via Management Staff

Lenna Kottke **Executive Director**

Rich Burns **Director of Operations**

Mary Cobb **Director of Communications**

Robert D'Alessandro Director of Customer and **Community Services**

Tonya Fodness Director of Human Resources

Patti Micklin **Director of Development**

Alex Salvo IT Manager

Sandy Sisneros Director of Finance