

CORPORATE SPONSORSHIP LEVELS

	\$25,000 and Up: Transit Champion	\$10,000 Freedom Navigator	\$5,000 Mobility Pioneer	\$2,500 Independence Creator	\$1,000 Self-Sufficiency Advocate
Opportunity to co-wrap Via vehicle(s) with your branding	exclusive				
Opportunity to include your printed promotions in direct mailings to 5,000 riders and their families	exclusive				
Opportunity to address audience night of Via's 45th Birthday Celebration event for 2 minutes	exclusive				
Logo on cover of the program book and invitations	exclusive				
VIP table with special seating	12 guests	10 guests	6 guests	4 guests	2 guests
Appear in event program book	color logo	color logo	color logo	name	name
Appear in email newsletters to 3,500 active subscribers residing in Colorado	color logo	color logo	color logo	name	name
Listed in Annual Report	color logo	color logo	color logo	name	name
Access to Via's Media Kit	x	x	x	x	x
Advertisement in program book	full page	full page	full page	quarter-page	quarter-page
In Newsletter (1-2 times) mailed to our dedicated 5,000 constituents	color logo	color logo	color logo	name	
5,000 constituents					

	\$25,000 and Up: Transit Champion	\$10,000 Freedom Navigator	\$5,000 Mobility Pioneer	\$2,500 Independence Creator	\$1,000 Self-Sufficiency Advocate
Print ads in the Daily Camera or the Denver Post (3x)	color logo	color logo	color logo	name	
Print ads with The Publishing House (CU Presents, Boulder Philharmonic, and/or other publications) (3x)	color logo	color logo	color logo	name	
Featured prominently on signage night of event	color logo	color logo	color logo	name	
Appear on invitation	color logo	color logo	color logo	name	
Displayed on table tents	color logo	color logo	color logo	name	
Listed on Via Mobility Services Website with link to your website	color logo	color logo	color logo	name	
Facebook listing of your company	6 x logo 1 x pinned	4 x logo	2 x logo	1 x logo	
Sponsor recognition in press kits and news releases, distributed to more than 200 media outlets	x	x	x	x	
Opportunity to include a raffle item	x	x	x		
Exclusive Facebook and/or Blog post about your support	3x	1x			
Via Mobility Services featured on your website with a link back to Via's website	x	x			
Opportunity to provide marketing gifts to attendees	x	x			