



2025 BUSINESS PARTNERSHIP OPPORTUNITIES

We envision a future where everyone, regardless of age, health, ability, income, or background, has access to transportation that supports independence and enhances quality of life.

Many members of our community rely on Via Mobility Services to stay connected to essential resources, like jobs, healthcare, and groceries, that help maintain their independence and well-being.

Your business can make a meaningful difference by partnering with us. Together, we can ensure that people facing mobility challenges in Boulder, Denver, Adams, Arapahoe, Jefferson, Broomfield, Larimer, and Weld Counties continue to access these vital services.

Join us in making our communities more equitable and accessible by supporting transportation services that empower independence and enrich lives.

Your partnership can be customized to make the greatest impact on independence and quality of life!

SELF-SUFFICIENCY ADVOCATE

\$1,000

- Showcase your color logo on the Via Mobility Services website with a link to your site, connecting with 40,000 annual visitors who value independence and mobility.
- Include your color logo in every email blast to Via Mobility Services subscribers (5,500 subscribers).
- Recognition as a partner in the Via Mobility Services 2025 Annual Report.
- Access to the Via Mobility Services Media Kit for Partners, including permission to use and co-brand pre-made graphics for print and web promotion.

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INDEPENDENCE CREATOR

\$2,500

Everything included in Self-Sufficiency Sponsorship packages, plus:

- Blog post to highlight our partnership and shared commitment to independence and mobility. Featured posts on both your website and Via Mobility Services website, enhancing digital presence, brand awareness, and community impact.
- Co-branded social media posts: One branded Facebook post and one branded Instagram post (reaching 2,000+ Via Mobility Services followers and subscribers) to showcase our collaborative effort in supporting freedom of movement for all.

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MOBILITY PIONEER

\$5,000

Everything included in Independence Sponsorship packages, plus:

- Co-branded social media posts: Two branded Facebook posts and two branded Instagram posts (2,000+ Via Mobility Services followers and subscribers)

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FREEDOM NAVIGATOR

\$10,000

Everything included in Mobility Sponsorship packages, plus:

- Direct outreach to riders: Your printed materials are included in Welcome Kits mailed annually to about 5,000 Via Mobility Services riders and their families, primarily adults 60+, helping support independence and connection to essential mobility services.
- Co-branded social media posts: Four Facebook and four Instagram posts to highlight your partnership in keeping our community moving.

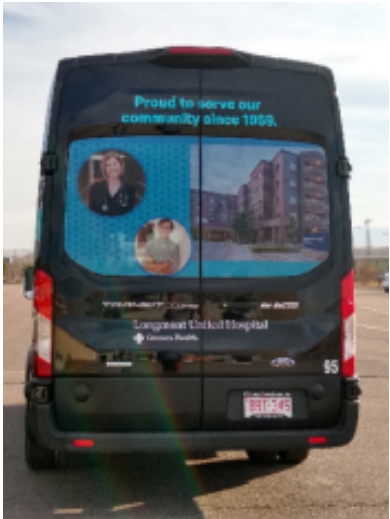
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TRANSIT CHAMPION

\$25,000

Showcase your brand while helping your community move freely!
Everything included in Freedom Sponsorship packages plus:

- Co-wrap Via Mobility Services vehicle(s) with your branding, supporting access to essential mobility services.
- Co-branded print and/or digital ads with a major media outlet – Via Mobility Services will design and manage ads in the outlet of your choice, including guidance on size, content, and frequency.



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**Your sponsorship is fully tax-deductible as allowed by law.*

AMPLIFY YOUR IMPACT AND SUPPORT INDEPENDENCE: JOIN AS A COLORADO GIVES DAY MATCHING GIFT SPONSOR!

Colorado Gives Day is the state’s largest 24-hour giving movement and one of the most successful in the nation. Amplify your impact by becoming a Matching Gift Sponsor for Colorado Gives Day!

Your sponsorship will be featured in materials shared with our community of donors and email subscribers, helping more people access the mobility options they need to live independently and fully participate in their communities.



For 2025, we're aiming even higher—an additional \$25,000 to expand our services and reach more members of the community. **Be part of the change and help us keep everyone moving on December 9, 2025.**

For sponsorship opportunities, reach out to Frank W. Bruno, Chief Executive Officer, via email at fbruno@viacolorado.org or by call/text at 720-517-3811.

Via Mobility Services is a distinguished 501(c)(3) charitable nonprofit organization. *Serving Colorado for over 40 years.*
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